

By Authority of Her Majesty  the Queen, Empress of India.

UNDER SIX ROYAL PATENTS, AND

THE GREAT SEAL OF ENGLAND.

“CALIFORNIAN,”

THE “HOUSEHOLD TREASURE” BORAX,

Concentrated, Specially Prepared, Absolutely Pure and Safe, for Personal and Domestic Uses.

“MATCHLESS PURIFIER.”

“PURE ANTISEPTIC.”

This Borax possesses qualities that are exceptional and unknown to any other substance. It stands alone in its Antiseptic, Decay arresting, Purifying attributes, and its Safety. It Purifies Water, destroys Bacilli, Animalculæ, and Fever Germs, instantly. Renders Water beautifully clear, sweet, pure, and soft, for all Washing, Cleaning, Purifying, and Scouring purposes; especially valuable for Toilet, Bath, and Lavatory. Removes all taint, all mustiness, dry rot, or other decomposition; makes all domestic wares bright, clean, and sweet. Keeps milk pure and sweet, as well as Fresh Meat, Poultry, Game, and Fish; destroys all sourness, removes all taint, prevents waste at once, preserving and improving at same time the untainted parts. Unrivalled for Washing Vegetables and for Cooking purposes. Wherever “Californian” is used it sweetens, purifies, and improves. By dusting the skin and rinsing the clothing in Borax Water all infectious germs are destroyed. Infection cannot spread where “Californian” is used. In Packets, 6d., 3d., and 1d. each. Household Directions and valuable Toilet Recipes on each packet.

The immense importance of “Californian” in the Sick Room and its value to Nurses, is fully described by “Sister Eva,” Certified Surgical and Medical Nurse, in an eight-page pamphlet, sent free by post by the Patent Borax Company. The safety of “Californian” raises it far above all other Antiseptics, its certainty of action renders it *unique*, while it cannot stain, corrode, poison, or do the slightest injury in any way.

This Pamphlet should be read by all Nurses; its information is new and cannot be over-rated, and it will be sent post paid to any address.

“Californian” Borax, in addition to its registered title and label, is also further known by this special Trade Mark, registered and recognised as the standard brand of Borax purity throughout the civilised world.

“Californian” and Patent Borax preparations are sold in packets convenient and ready for instant use at home, on land, on water, in all climates.

The greatest boon conferred by our Queen has been the recognition of these preparations—suited as well for the home of the cottage housewife as for the mansion of Her Majesty, and the comfort of civilised persons everywhere.



Dirt, Stain, Spots, Specks, Rust, Mould, Sourness, Decay, instantly removed from Household Requisites, Breakfast, Dinner, Tea-things, Dessert and Supper Services, Glasses, Dishes, Plates, Spoons, Knives, Forks, Cooking Vessels, and all other Domestic Articles. Paint, Floors, Stairs, Tables, Baths, Woodwork, Windows, easily Cleaned, Washed, Kept Bright, Pure and Sweet, by Patent Borax preparations.

BORAX EXTRACT OF SOAP.

“THE DIRT EXTRACTOR.”

PERFECTION OF PACKET SOAP.

UNDER HER MAJESTY'S ROYAL PATENT FOR UTILITY.

Hardest Water it purifies instantly. Dirt it extracts immediately. Cleansing it accomplishes thoroughly. Purifying it carries out perfectly, and produces “linen white as snow, sweet as new-mown hay.” In Quarter Pound, Half, and Pound Packets. Full Directions on each. This Soap being in finely prepared powder can be used in an instant, as it dissolves immediately in hot or warm, and quickly in even cold water. It is thus handy, convenient, applied without rubbing or waste of time, while it is unrivalled for cleansing and disinfecting purposes.

BORAX STARCH GLAZE. The Patent Flexible Enamel for Starched Goods, Ready for Instantly Using with every kind of starch.

Wonderfully improves all Starch. Imparts Enamel-like Gloss, gives Permanent Stiffness, Brilliancy, and Beauty to Muslin, Lace, Linen, Cuffs, Collars, Fronts, and all other Starched articles. Very useful for Nurses. In Packets, 1d. and 3d.; Boxes 6d. Full directions on each.

Boraxaline for the Bath, Beauty Soap, Beauty Tooth Powder for the Toilet and Borax Preparations for Household and Laundry Purposes, are sold by Grocers, Soap Dealers, and at Stores in every civilised community.

Borax Book, 63 Illustrations, with list of Preparations, and Report by Dr. John Atfield, Professor of Practical Chemistry, London, post free, with Sample Packet, two Stamps, direct from The Patent Borax Co., Sole Makers, Works, Birmingham.

LONDON: CITY DEPOT & OFFICES: 101, LEADENHALL ST., E.C.

[previous page](#)

[next page](#)